



Grant Application

✓ Completed

Response ID : oIBBM8O4
IP address : 153.66.79.20
User agent : Mozilla/5.0 (Linux; Android 13; SM-G986U1 Build/TP1A.220624.014) AppleWebKit/537.36 (KHTML, like Gecko) Version/4.0 Chrome/150.0.7871.121 Mobile Safari/537.36 [FB_IAB/FB4A;FBAV/570.0.0.24.72;IABMV/1;]
Response link : <https://survey.zohopublic.com/zsir/rzCCla/oIBBM8O4>
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Completion time : Jul 29, 2026 09:58:50
Time taken : 1 hr 36 mins
Collector : Grant Application

P1 : Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Is your business located in the Cumberland, Barronett, or Comstock, WI zip code (54829, 54813, or 54826)? If it is not, you are not eligible for this grant.

Yes

Q2. Are you the owner or authorized representative for the company?

Yes

P2 : Business Information

Please enter the following information about the business

Q3. Business Name

Red Brick Cafe and Bakery

Q4.

Field label	Response
Address1	2974 US HWY 63
Address2	
City	Barronett
Zip Code	54813
State	WI
Phone	715-671-0004
Email	Rbcandbakery@gmail.com

Q5. Website

Www.redbrickcafeandbakery.com

P3 : Applicant Information

Please enter the following applicant information

Q6.

Field label	Response
First Name	Marlo
Last Name	McCarthy-Gravunder

Q7. Phone Number

7159318024

Q8. Please enter your email if different from business email

Mccarthyent4@gmail.com

Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

We own the Red Brick Cafe & Bakery in Barronett, WI. We have been fortunate enough to have the world's most terrific employees. They're all very local and most have been with us from the start. Donna Ness, several members of the Schrankel family, two of the Erickson kids, and several that we can call to step in if we need them.

Even before we purchased the restaurant - we have wanted to be a blessing to our community and its members. Our first Thanksgiving, our entire family came together to host Thanksgiving Dinner free of charge (free will offering only) for our customers and community. Our turnout was small but we had a terrific time serving those who came and talked for hours to most of them and really got to know them and serve them. They are friendships that have continued on to today. We are really hoping to host Thanksgiving again this year.

We also sponsored a local artist and were able to promote his handmade card and carving business and his holiday card business did very well. We are hoping to sponsor more local artists this year by hosting demonstrations, classes, and a gift shop area where their art could be celebrated and purchased. °

Q10. What is the plan for using the grant money (How will it be used)?

Really - this spring and summer has been incredibly difficult. Our business has been down almost 50% from last year at this time since the bridge has been out. Like many local businesses, that summer rush of vacationers is vital to sustain our business through the slower winter months.

Also, our 29 year old daughter was diagnosed in April with an incredibly aggressive cancer/leukemia. Her family has 2 very young children (4 and 2). Her husband's job provides health insurance so he must work. They live in Ohio. I have had to spend most of the last 4 months there helping care for their very sweet little children (which I am happy to do). Kate has been in the hospital most of the time since her diagnosis getting intense chemo and working through some of the very harsh side- effects it has caused. Her treatment will continue through September/October.

We would use the money to catch up on some bills as we've had a much slower summer, we've had to increase our employees with my absence as I assist Katie and her family during her treatment. It would also be used to make some required updates to our prep rooms, and increase our Doordash, delivery, and bakery offerings to boost our income during the slower winter months.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

We would be able to expand our reach all year by increasing our offerings to include custom bakery and expanded delivery options.

We could make the necessary updates to our prep rooms as our summer income has been greatly reduced since the bridge closure.

We would be able to give back with a few will holiday meal again and boost the business and reach of local artists by sponsoring their work in our Cafe with demonstrations, meet the artist nights, classes, and offering their art forms for sale at the Cafe.